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**CAROLINE KARANJA**

Areas	Items	My Experience
Board & Board Committee experiences	<ul style="list-style-type: none"> <li>• Boards</li> <li>• Board type</li> <li>• Board roles</li> </ul>	<ul style="list-style-type: none"> <li>• Non-Executive Director, Kimisitu Sacco Ltd (3years 1month) 2015 -2018</li> <li>• A savings &amp; credit financial institution, the top leading Sacco in Kenya with Asset-based of USD 766Million with 9,300 active members             <ul style="list-style-type: none"> <li>○ Board Secretary (2years), Audit &amp; Risk, Treasurer (6months), Finance &amp;Strategy (2years), Credit (1year)</li> </ul> </li> <li>• Council Committees: Institute of Certified Accountants of Kenya (ICPAK) Current</li> <li>• The accountancy professions body with 25,000 registered professions, the largest in East and Central Africa; Asset base of USD1933Million             <ul style="list-style-type: none"> <li>○ Research &amp; Development Committee (Current)</li> <li>○ Chair Research Conference Sub-Committee Current)</li> </ul> </li> <li>• Board Committees: Association of Women Accountants of Kenya (AWAK)</li> <li>• The professional body for Women accountants in Kenya serves approximately +3000 women with an Asset base of USD 0.1Million             <ul style="list-style-type: none"> <li>○ Mentorship &amp; CSR Committee (Current)</li> <li>○ Public Finance Management Committee (3years) 2016 - 2019</li> <li>○ Finance Strategy &amp; Administration Committee (2years)2017 -2019</li> </ul> </li> </ul>
	<ul style="list-style-type: none"> <li>• Company/employers</li> <li>• Company type</li> <li>• Geographical reach</li> <li>• Impact, quantitative and qualitative achievement</li> <li>• Leadership maturity</li> </ul>	<ul style="list-style-type: none"> <li>• AFEW Kenya:(19years), Hiwot(2years); Dodis (3years),</li> <li>• NGO: (19years), Entrepreneurial:(10 years): Commercial Trade (4years)</li> <li>• Local Markets</li> <li>• Revenue of 234 million and 47 employees; Asset-based of USD10Million</li> <li>• Directorship, Managerial and Entrepreneurial; Enterprise Manager, Head of Business Development, Chief Accountant</li> </ul>

	<ul style="list-style-type: none"> <li>• Domain expertise &amp; skills</li> <li>• Education Qualifications; Leadership training</li> <li>• Diversity of perspectives &amp; challenges</li> </ul> <p>Financial intelligence</p>	<ul style="list-style-type: none"> <li>• Financial Law Expert, Financial Management, Corporate Governance, Operations Strategist, Sustainability Specialist, Company Secretary, Risk Governance and Risk Management, Fundraising</li> <li>• Master of Science in Finance &amp; Financial Law, Bachelor of Commerce in Finance, CPA (K), CPS (K)</li> <li>• Corporate Governance (CCG &amp; WOBN); Executive Pension Administration &amp; Management (IPM)</li> <li>• Led sustainable business policies; single-use bottle</li> <li>• Digital transformation to optimize the retail business cashless system</li> <li>• Directed operational efficiency that doubled Gross margin from 14% to 33%</li> <li>• Led Digital transformation of a cashless system in revenue collection, payments, and supply chain management</li> <li>• Implemented a <i>Turnaround Strategy</i> in 3 months; shifted from loss-making to profitmaking with a 45% revenue growth</li> <li>• Surpassed retail sales target revenue for 11 years by an average of 235% annually, transforming to a significant revenue change of 541 Mkhs from 179 Mksh to 72 Mksh</li> <li>• Financial Analysis, Budgeting, Expenditure Analysis, Financial Performance, Performance Management, Forecasting, Business Structures, Budget Projections</li> </ul>
<p>Relationship , Networks &amp; Connection</p>	<ul style="list-style-type: none"> <li>• Governmental &amp; regulatory agencies</li> <li>• International/ industry/ association/ professional/ pivotal players</li> </ul>	<ul style="list-style-type: none"> <li>• Member Institute of Certified Public Accountants of Kenya (ICPAK)</li> <li>• Member Institute of Certified Public Secretaries of Kenya (ICPSK)</li> <li>• Member Women on Board Network (WOBN)</li> <li>• Member Association of Women Accountants of Kenya (AWAK)</li> <li>• Member Centre for Corporate Governance (CCG)</li> </ul>



Caroline brings more than (3) years' board experience as a board committee member, including; Audit & Risk Management, Finance & Strategy and credit committees, Treasurer and Board Secretary at Kimisitu Sacco Society Ltd.

Caroline is c-suite finance & operations professional with over 20 years of strategic and operations experience in local markets, profit, and non-profit organizations across the conservation, hospitality, retail, financial services, and education sectors. Caroline provides subject-matter-expertise and leadership at a corporate level in subject areas of financial law, financial management, corporate governance, operations efficiency strategy development, digital transformation, corporate sustainability, risk management, and fundraising.

Her current role at AFEW involves corporate strategy, digital transformation, and operations management of commercial activities. Caroline was instrumental in the restructuring, automation, and introductions of management accounting systems that led to the turnaround of business segments growing, contributing 35% of the total revenue.

Caroline has interests in sustainable development for social-economic aspects as a social entrepreneur in the tourism sector. Impacted the community in projects worth over \$150,000 in southern Kenya and volunteered for five (5) weeks in North America at Ten Thousand Villages, a founding world fair trade organization.

### **Potential contribution**

- Business acumen and efficiency
- Eighteen years in digital transformation
- Eighteen years of sustainability for growth
- Strategy, innovation & entrepreneurship
- Corporate Governance